

田雨

Iris Tian

用户体验设计师

I provide creative solutions for products, and translate insights from research into design decisions. Aiming to delight the users with simple but wise ideas.

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工作经历

PROFESSIONAL EXPERIENCE

- | | |
|--------------------|--|
| 至今
12/2021 | 产品设计师 II
Yahoo (Verizon Media) Ad Platform |
| 12/2021
02/2020 | 产品设计师 I
Yahoo (Verizon Media) Ad Platform
- 负责B端广告投放平台的用户体验设计;
- 参与产品需求的前期讨论, 提供包括用户流程、线框图、高保真原型等一系列设计方案;
- 对现有的产品界面和流程进行评估、完善和迭代;
- 负责和参与用户调研, 包括可用性测试、用户访谈、A/B Test、后台用户数据追踪和分析等;
- 参与Yahoo Ad Tech Design System的设计规范制定。 |
| 01/2020
07/2019 | UX/UI设计师
Giant Machines Software LLC
- 为面向B端和C端的中小型企业客户提供全栈式用户体验咨询服务, 包括网页设计、App开发、品牌设计、创业产品孵化等, 涉及金融、医疗等多个垂直领域。 |
| 07/2019
01/2019 | 独立UX设计师
BelleIQ INC, Trendship
- 为小型2C产品提供全栈式用户体验设计, 包括交互设计、用户测试与品牌规范设计。 |
| 08/2018
05/2018 | 用户体验设计 实习生
腾讯ISUX设计团队
- 负责QQ空间营销活动的创意构思与用户体验设计。
- 参与腾讯设计周并获得团体项目第三名。 |
| 05/2018
01/2018 | 用户体验设计 实习生
美国自然历史博物馆
- 负责构思、测试和迭代应用增强现实技术(AR)的博物馆相关数字创新产品。 |

教育经历

EDUCTAION

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| 05 / 2019 | Master of Fine Arts (MFA) 艺术硕士 |
| 07 / 2017 | Design and Technology 设计与技术专业
Parsons School of Design, 美国纽约 |
| 06 / 2017 | 工科学士学位 |
| 09 / 2013 | 数字媒体技术 人机交互方向
中国传媒大学, 北京 |

EXTRACURRICULAR EXPERIENCE

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|------------------------|-------------------------------------|
| 08 / 2018 | 第三名 “遇见森林”
2018腾讯设计周 |
| 10 / 2017 | 参赛者
Verizon 人工智能与用户界面设计比赛 |
| 06 / 2015
03 / 2015 | 支教志愿者
北京“活力社区”流动儿童公益教育组织 |

专业技能 SKILLS

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|------|---|
| 设计 | Figma, Sketch, InVision, Photoshop, Illustrator, Zeplin, Principle, Unity3D, Rapid Prototyping, After Effects, InDesign |
| 用户研究 | 用户访谈, 可用性测试, A/B Test |
| 编程 | Javascripts, HTML, CSS, Processing, OpenFrameworks, C++, Arduino |

(IRIS)YU TIAN

User Experience Designer

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PROFESSIONAL EXPERIENCE

Present 12/2021	Product Designer II Yahoo (Verizon Media) Ad Platform
12/2021 02/2020	Product Designer I Yahoo (Verizon Media) Ad Platform <ul style="list-style-type: none">- Conduct interaction design and visual design for enterprise platforms, mixing business and user goals to create seamless experiences for the users.- Conduct usability research and user testing.- Build and iterate on the UI design system.
01/2020 07/2019	UX/UI Designer Giant Machines Software LLC <ul style="list-style-type: none">- Deliver full-stack user experience design service to consumer-facing, business-to-business, and enterprise software across finance, healthcare, and other industry verticals.
07/2019 01/2019	Freelance UX Designer BelleIQ INC, Trendship <ul style="list-style-type: none">- Full-stack UX design for consumer-facing digital products, including branding guidelines and user research.
08/2018 05/2018	UX Design Intern Tencent, ISUX Team <ul style="list-style-type: none">- Designed for consumer-facing digital products, and advertising campaigns.
05/2018 01/2018	Graduate UX Designer National Museum of Natural History, U.S. <ul style="list-style-type: none">- Designed and tested AR Apps & installations for improving museum visiting experience.

EDUCATION

05 / 2019 07 / 2017	Master of Fine Arts (MFA) <i>Design and Technology</i> Parsons School of Design, New York City
06 / 2017 09 / 2013	Bachelor of Engineering <i>Digital Media Technology</i> Communication University of China, Beijing

EXTRACURRICULAR EXPERIENCE

08 / 2018	3rd Place Tencent Design Week 2018
10 / 2017	Contestant Verizon AI & User Interface Design Jam
06 / 2015 03 / 2015	Volunteer Teacher Vibrant Community, a charity organization for stay-at-home children in Beijing

SKILLS

Design	Figma, Sketch, InVision, Photoshop, Illustrator, Zeplin, Principle, Unity3D, Rapid Prototyping, After Effects, InDesign
Research	Usability Test, User Interview
Code	Javascripts, HTML, CSS, Processing, OpenFrameworks, C++, Arduino